



RHEA JONES

LEARNING EXPERIENCE + VISUAL DESIGNER

A multi-discipline designer with over 13+ years experience specializing in visual design, illustration, and eLearning development.

rheajdesigns.com

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SKILLED IN:

Graphic Design
 Front End Web Development
 UI + UX Design
 Interactive Design
 Visual Arts
 Typography
 Logo & Brand Identity
 Illustrations
 Motion Graphics
 Video Production
 Digital Manipulation
 Animation
 eLearning Development
 Instructional Design
 Audiobooks
 Audio Production
 Technical Support
 Customer Service



EDUCATION:

Graphic Design
 Bachelor of Science
 Full Sail University
 11|2011 - 07|2015

Instructional Design & Technology
 Master of Science
 Full Sail University
 10|2018 - 03|2020



EXPERIENCE:

- | | | |
|---|---------------------------|--------------------------|
| Senior Learning Designer + Technologist - Norfolk State University | Norfolk, VA | 05 2019 - Present |
| <ul style="list-style-type: none"> · Collaborated with subject matter experts (SMEs), and other key stakeholders to identify target audience communication and training needs. · Consulted with clients and The Office of Extended on latest industry trends in learning and learning technology. · Created deliverables such as process flows, wireframes, mockups and functional prototypes to effectively communicate design strategies and detailed interaction behaviors for web pages, mobile products, and digital eLearning tools. | | |
| Senior Learning Designer - EASE Learning (eLearning Innovation) | Remote | 02 2018 - 05 2019 |
| <ul style="list-style-type: none"> · Developed both asynchronously and interactively/synchronously across several LMS platforms using various authoring and design tools. · Collaborated with a wide variety of project stake-holders, SMEs, and content developers to design storyboards, scripts, and digital learning materials and medias. · Employed instructional design and development skills to recommend and determine the most optimal way to sequence and structure learning content. | | |
| Instructional + e-Learning Designer - ECPI University | Virginia Beach, VA | 03 2017 - 02 2018 |
| <ul style="list-style-type: none"> · Designed and test multimedia and interactive course components. · Managed on-line course creation, including all phases of the analysis design, development and assessment process. · Identified technology solutions to enhance the student's learning experiences. | | |
| Designer + Content Developer - MYMIC, LLC | Portsmouth, VA | 02 2016 - 03 2017 |
| <ul style="list-style-type: none"> · Wrote SOP (Standard Operating Procedures) on various technical guidelines. · Created high level digital learning content in the forms of tutorials, simulations, games, assessments, videos, troubleshooting guides and reference materials. · Managed the process of content creation. · Practiced and developed UI design templates for various clients and teams. | | |
| Flash Developer + Multimedia Designer - Dollar Tree Corporate | Chesapeake, VA | 08 2011 - 09 2012 |
| <ul style="list-style-type: none"> · Designed illustrations, animations, videos and interactive elements for online coursework using Adobe Creative Suite products for internal clients on mobile and desktop outlets. · Developed web-based projects, newsletters, fillable forms, and Flash web pages. · Created printed publications such as manuals, booth displays, brochures, poster and pocketcards for internal audiences in the United States and Canada. · Designed various logos for internal and external programs. | | |
| Instructional + Multimedia Designer - Centura College Corporate | Virginia Beach, VA | 11 2006 - 09 2015 |
| <ul style="list-style-type: none"> · Designed e-Learning digital content using Adobe Flash, Actionscript 3, Captivate, Adobe Master Creative Suite Collection, HTML, XML, CSS and JQuery. · Created interactive on-line college courses for delivery on mobile and web platforms. · Developed a variety of logos for internal and external programs. · Managed and administered on-line assets and coursework on a LMS. | | |

I also like to:

Smile



Laugh



Boogie Board



Dance



Travel



Cook



Draw

